



INTERNATIONAL
ADVANTAGE®

JOIN
INTERNATIONAL ADVANTAGE®
IT'S THE BEST OWNER'S PROGRAM IN THE INDUSTRY—
AND IT'S FREE.

See other side to find out how.





INTERNATIONAL
ADVANTAGE®

WHO CAN JOIN?

Anyone who owns an International® truck, no matter what kind or what year.

WHAT DO I GET?

You get important trucking-industry information and news from a variety of sources. Plus useful business management tools, and more.

- A free International-branded gift just for joining.
- Monthly emails full of timely and relevant news and topics tailored to your specific industry.
- Time-and money-saving tips for running your business.
- Access to powerful online tools that help you manage your trucks and your personnel.
- Member's Quarterly, a printed newsletter covering important topics like 2010 emissions regulations, news from government sources and hot topics that relate to the trucking industry.
- Plus more enhanced benefits to come in the near future.

HOW MUCH DOES IT COST?

The program costs you nothing. It's absolutely free.

HOW DO I JOIN?

It's easy. You can either:

- Visit InternationalTrucks.com/Advantage/Registration
- Call 1-800-44-TRUCK ext #1.
- Or fill out an application card and turn it in at a trade show.